Invitation to Exhibit

Southeastern Surgical Congress

2020 Annual Scientific Meeting

Southeastern Surgical Congress
America's largest regional organization for general surgeons

February 8 - 11, 2020
Sheraton New Orleans Hotel | New Orleans, LA
WHO WE ARE

The Southeastern Surgical Congress provides opportunities for surgeons, advanced practice providers and trainees to come together for educational, scientific and networking purposes to advance the study and practice of surgery.

MEETING AUDIENCE

Join more than 600 attendees in an interchange of clinical and scientific knowledge! Attendance includes chairs of major departments in the Southeastern United States, as well as academic and community surgeons primarily from the Southeastern region.

SESC takes pride in mentoring the next generation of surgical providers. Our commitment to training is evident throughout the meeting and is encouraged by designated networking opportunities. This unique focus draws in a crowd ranging from young investigators to the most accomplished surgeons of our time!

WHY EXHIBIT?

• Meet face to face with the best surgical professionals in the Southeast region and beyond - boasting significant purchasing power!
• Saturday - Tuesday meeting pattern allows for easy and cost effective travel
• Build further visibility for your products and services
• Expand your prospect base
• Strengthen existing customer relationships
• Target influential decision makers
• Network during Breakfasts, Beverage Breaks, Receptions and Poster Presentations that are held strategically in the exhibit area

EDUCATIONAL GRANT

Southeastern Surgical Congress has a long history of quality academic research and welcomes educational grants and meeting support. If after reading the program you believe your company’s current mission aligns with our program, please contact us at SESCeveints@lp-etc.com. Grants must comply with ACS ACCME guidelines. Together with industry, Southeastern Surgical Congress continues to invest in advances in patient care.

NEED TO KNOW

600+ attendees including surgical leaders from the Southeastern region of the United States

Sheraton New Orleans Hotel
Group Rate: $249, Group Code: 501495
Online Reservations

Exhibit Fee: $2,500 and includes 6’ tabletop display, 2 exhibitor badges and recognition in final program, meeting app, signage and session slides

Exhibit Hours:
Saturday, February 8
2:00pm - 4:00pm  Exhibit Hall Set Up

Sunday, February 9
6:45am - 7:30pm  Exhibit Hall Open

Monday, February 10
6:45am - 5:00pm  Exhibit Hall Open

Tuesday, February 11
6:45am - 9:45am  Exhibit Hall Open
10:00am - 12:00pm Exhibit Hall Breakdown

The Annual Meeting features a Presidential Address, Invited Lectures, Top 10 Papers of the Year, 70+ podium presentations, Resident Jeopardy®/ SESC Feud®, videos, ePoster sessions and more! The meeting schedule allows time for optimal networking and lead generation.

Space limited! Email SESCeveints@lp-etc.com to reserve your spot today.

CONTACT
Southeastern Surgical Congress
t: 913.402.7102  |  SESCeveints@lp-etc.com  |  www.sesc.org
SCHEDULE AT-A-GLANCE

SATURDAY, FEBRUARY 8, 2020
8:30am - 6:00pm  Registration Hours
8:30am - 11:30am Resident Forum
10:20am - 10:35am Morning Break
11:30am - 1:00pm Education & Training Luncheon
1:00pm - 4:00pm Postgraduate Course
1:00pm - 3:00pm Mock Orals
1:00pm - 6:15pm Committee Meetings
1:00pm – 6:00pm SESC Crazy Cases & Video Session
6:30pm - 7:30pm Young Surgeons Reception (by invitation)

SUNDAY, FEBRUARY 9, 2020
6:45am - 5:00pm  Registration Hours
6:45am - 7:30pm Exhibit Hall Hours
6:45am - 8:00am Morning Breakfast
7:00am - 7:45am Quickshot Oral Presentations
8:00am - 8:30am Opening Session
8:30am - 9:10am Henry L. Laws II Lecture
9:10am - 10:05am Plenary Session 1
10:05am - 10:25am Morning Break
10:25am - 11:50am Plenary Session 2
11:50am - 12:30pm SESC Presidential Address
12:30pm - 2:00pm Surgical Practice Luncheon
2:00pm - 3:30pm American College of Surgeons Session
3:30pm - 4:00pm Feliciano-Rozycki Historical Lecture
4:00pm - 6:00pm Resident Jeopardy!® / SESC Feud®
6:00pm - 7:30pm SESC Reception

PAST EXHIBITORS & SPONSORS

ACell
Allergan
Art Nation
Atrium Health
BD (Hernia)
BD (Surgical Specialties)
BK Medical
CSL Behring
Ethicon US, LLC.
Gore & Associates
Hitachi Healthcare
Imbed Biosciences
Karl Storz Endoscopy America, Inc.
KCI, An Acelity Company
LeanTaaS
Medtronic
Novant
Nuance Communications, Inc.
Olympus
PerfectServe
Shire
Teleflex
Univ. of TN Physician Exec MBA
Zimmer Biomet
Z-Medica

CONTACT
Southeastern Surgical Congress
t: 913.402.7102 | SESCEvents@lp-etc.com | www.sesc.org
SCHEDULE AT-A-GLANCE

MONDAY, FEBRUARY 10, 2020

6:45am - 6:30pm  |  Registration Hours
6:45am - 5:00pm  |  Exhibit Hall Hours
6:45am - 8:00am  |  Morning Breakfast
7:00am - 8:00am  |  Quickshot Oral Presentations
8:00am - 8:30am  |  State of the Art Lecture
8:30am - 9:10am  |  Roger T. Sherman Lecture
9:10am - 9:30am  |  Morning Break
9:30am - 11:10am |  Plenary Session 3
11:10am - 11:50am|  A. Hamblin Letton Lecture
12:00pm - 1:00pm |  Industry Lunch
1:20pm - 3:00pm  |  Plenary Session 4
3:00pm - 4:00pm  |  Top 10 Papers of the Year
4:00pm - 4:15pm  |  Afternoon Break
4:15pm - 5:15pm  |  Parallel Plenary Session 5A
4:15pm - 5:15pm  |  Parallel Plenary Session 5B
5:15pm - 6:15pm  |  Business Meeting

TUESDAY, FEBRUARY 11, 2020

6:45am - 11:45am |  Registration Hours
6:45am - 9:45am  |  Exhibit Hall Hours
6:45am - 7:45am  |  Morning Breakfast
6:45am - 7:45am  |  Quickshot Oral Presentations
7:45am - 9:30am  |  Parallel Plenary Session 6A
7:45am - 9:30am  |  Parallel Plenary Session 6B
9:30am - 9:45am  |  Morning Break
9:45am - 11:45am |  Plenary Session 7
11:45am - 12:00pm|  Closing Session
## SESC COMMERCIAL PROMOTION OPPORTUNITIES

<table>
<thead>
<tr>
<th>BENEFITS</th>
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<td>Premium Exhibit Booth Location</td>
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### Lunch Symposium - $12,000

**Monday, February 10, 2020 | 12:00pm - 1:00pm**

- An Industry provided speaker for up to 50 minutes in a dedicated room for up to 40 people
- Basic audio and visual equipment
- Food and beverage included
- Qualify as a Gold Sponsor and receive all benefits
DETAILS & FEES
Exhibiting companies will be given a 6’ tabletop display, along with recognition in the final program and recognition on signage displayed on-site. Companies can participate in the SESC Annual Meeting as an Exhibitor for a fee of $2,500.

<table>
<thead>
<tr>
<th>COMPANY NAME</th>
<th>(Please list exactly as you would like it to appear on the recognition signage and name badges)</th>
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<tbody>
<tr>
<td>CONTACT NAME</td>
<td>PHONE NUMBER</td>
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<tr>
<td>Exhibit Fee</td>
<td>$ 2,500</td>
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Please designate amount of grant or marketing/exhibit support below:

| Educational Grant | $ |
| Marketing / Exhibit Support | $ |
| Platinum Level Sponsorship — $20,000 | $ |
| Gold Level Sponsorship — $10,000 | $ |
| Silver Level Sponsorship — $8,000 | $ |
| Bronze Level Sponsorship — $5,000 | $ |
| Breakfast or Lunch Symposium — $12,000 (Includes food & beverage) | $ |

Per ACCME regulations, please note that the exhibit fee of $2,500 is separate from any meeting support or education grant.

| Extra Exhibitor Name Badges — $250 each | $ |

As an exhibitor, you will receive (2) complimentary registrations.

**TOTAL DUE** $ |

PAYMENT INFORMATION
To be included in the printed materials, payment must be received by January 24, 2020.

- **Check** — Payable to ‘Southeastern Surgical Congress’ and mail to the address listed above.
- **Credit Card** — Indicate credit card to be charged and email to sesc@lp-etc.com:
  - AmEx
  - MC
  - VISA
  - Discover

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<th>NAME AS IT APPEARS ON CARD</th>
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<tr>
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| SIGNATURE |
| CREDIT CARD BILLING ADDRESS |
| CITY / STATE / ZIP |

REGISTRATION
Please print names exactly as you would like them to appear on the name badge.

| FIRST & LAST NAME |
| EMAIL ADDRESS |

| FIRST & LAST NAME |
| EMAIL ADDRESS |

PLEASE COMPLETE ALL SECTIONS AND RETURN VIA EMAIL OR MAIL TO:
Southeastern Surgical Congress
PO Box 219191
Kansas City, MO 64121-9191
t: 913.402.7103 w: www.sesc.org
sesc@lp-etc.com SESC Tax ID: 58-0435555

PAYMENT AND REFUNDS Payment in full is due at the time of application. Applications received without such payment will not be processed nor will space assignments be made. All payments are non-refundable. By submitting a completed application to SESC, you confirm to have read and agree to the Terms and Conditions on the following page.
TERMS AND CONDITIONS

The Southeastern Surgical Congress and its authorized representatives are hereinafter referred to as “Show Management.”

PAYMENT AND REFUNDS
Payment in full is due at the time of application. Applications received without such payment will not be processed nor will space assignments be made. All payments are non-refundable.

SPACE ASSIGNMENT
Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

EXHIBITS
Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. No retail sales are permitted within the exhibit area at any time. No volatile or flammable fluids, substances or materials of any nature prohibited by city, fire regulation or insurance carriers may be used in any booth; all construction in a booth shall be substantial and fixed in position for the duration of the show; all aisles and exits must be kept clear, clean and free from obstructions to comply with fire restrictions. Live animals are prohibited. Distribution of material is limited to the area within the exhibitors trade show booth. Exhibitors shall not interfere with others ability to conduct trade show activities.

SECURITY
Routine hotel security will be provided. The SESC will not take responsibility for any loss or damage to any exhibit.

LIABILITY
It is agreed that individual exhibitors will protect, save and keep SESC and Hotel from any damage or charges imposed for violation of any law or ordinance whether occasioned by the negligence of the exhibitor or those holding under the exhibitor, as well as to strictly comply with the applicable terms regarding the exhibition premises; and further exhibitor shall at times protect, indemnify, save and keep harmless the above parties against and from any and all loss, cost, damage, liability or expense arising from or out of or by reason of any accident or other occurrence to anyone, including the exhibitor, its agents, employees and business invitees, which arise from or out of or by reason of said exhibitor’s occupancy and use of the exhibition premises or a part thereof.

INSURANCE
It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

AMERICANS WITH DISABILITIES ACT
Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter “Act”) to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Show Management, and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor’s failure to comply with the Act.

SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATION, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.